SALES ANALYSIS

This analysis involves the consolidation of Manufacturer, Sales, Location and Product data, the subsequent analysis of the data to answer key questions and provide useful insights about the data and the use of visualization using an interactive dashboard presented to stakeholders for decision making.

The analysis shows

* KPIs for the sales company, which are
  + total revenue
  + total quantity sold
  + average revenue
* Sales trend
* Top ten products by revenue
* Top 3 states by revenue
* Revenue contribution by category